



APPROVED MINUTES
MEETING OF THE BOARD OF DIRECTORS
Greater Los Angeles Education Foundation

Wednesday, September 20, 2023

A meeting of the Board of Directors of the Greater Los Angeles Education Foundation (GLA) was held on Wednesday, September 20, 2023, at the Los Angeles County Office of Education Board Room.

Present: Dr. Monte Perez, Dr. Debra Duardo, Ms. Gloria Rogers, Mr. David Sanford, Ms. Elizabeth Graswich, Mr. Chris Steinhauser
Others Present: Ms. Kerry Franco, Ms. Kristina Romero, Ms. Alexandra Roosa

CALL TO ORDER

Dr. Monte Perez called the meeting to order at 2:34 p.m.

COMMUNICATIONS (PUBLIC COMMENTS)

NONE

APPROVAL OF THE AGENDA

Dr. Perez reported that there were no changes to the Board agenda.

It was MOVED by Dr. Duardo, SECONDED by Ms. Rogers. All approved; none opposed.

APPROVAL OF MINUTES

June 14, 2023 – The minutes were approved as presented.

It was MOVED to approve the June 14, 2023 minutes as presented by Ms. Rogers, SECONDED by Mr. Steinhauser. All in favor; none opposed.

FINANCE

Ms. Rogers provided a finance update.

ACCEPTANCE OF FUNDS

Dr. Perez requested a motion to approve the Acceptance of Funds for the period of July 1, 2022 through June 30, 2023. It was MOVED to approve the Acceptance of Funds by Mr. Steinhauser; SECONDED by Ms. Graswich. All in favor; none opposed.

BOARD COMMITTEE REPORT

Ms. Franco provided a report on the GLA Board Committees. Ms. Franco shared that two of the three committees have successfully convened, and the third committee will have a meeting



soon. The Finance Committee meet on August 31st with the Traynor Group to discuss the financial report that Ms. Rogers presented to the Board. The Finance Committee also discussed the goals of the committee for the upcoming year, as well as two primary projects – staff compensation scan and investment policy recommendation. On September 8th the Audit Committee met with auditor Armen Gregorian of Quigley & Miron. The meeting was an introduction of the auditor and a discussion of GLA’s audit process.

PRESIDENT’S REPORT

Ms. Franco provided the following updates to the board:

- Board of Directors Chair Approval
 - Dr. Perez’s term as chairperson is coming to an end, and with the resignation of Candace Bond-McKeever there is currently no chair-elect. Ms. Franco recommended to the board that Dr. Perez be re-elected as Board Chair.
 - Dr. Perez opened the floor for nominations for Board Chair. Dr. Duardo MOVED to nominate Dr. Perez. Mr. Steinhauser SECONDED. All in favor; none opposed.
- Fundraising Plan
 - GLA’S fundraising plan was a blueprint for how the foundation is going to work toward sustainability. This year, GLA is going to focus on four specific areas of fundraising – programs and initiatives, annual fund, LACOE Signature Fund, and the LACOE Scholarship Legacy Fund.
 - Ms. Franco stressed the importance of embracing a fee structure to sustain the growing organization that now has very different needs. GLA is committed to keeping the fees low to continue supporting LACOE.
 - The GLA team is implementing a new CRM, Raiser’s Edge NXT, to support fundraising efforts.
- GLA Office and Workplace Policy Approval
 - As part of the foundation’s goal to increase visibility at LACOE and let LACOE staff know who GLA is, what GLA stands for, and how GLA can support them, it is important to set GLA’s roots down at the LACOE campus.
 - Ms. Franco referred to the attached memo to highlight the process GLA has been engaged in to identify its new physical location. The memo includes some recommendations for the Board to consider and endorse which would secure office space at LACOE. Upon approval of the board, next steps would be to institute a workplace policy. Ms. Franco shared that it is a major investment, so there's no doubt that it is more cost effective to stay remote and not have the cost associated with rent, office equipment, etc.

Dr. Perez requested a motion to approve GLA’s proposal to secure office space at LACOE and support the foundation’s new hybrid workplace policy. It was MOVED to approve by Dr. Duardo; SECONDED by Mr. Sanford. All in favor; none opposed.

Ms. Franco continued to provide the following updates:



- Marketing and Communications Approval
 - GLA is considering a refresh of the website and collateral. Ms. Franco referred to attachment H, proposals from three organizations that responded to GLA's RFP for marketing and communications support.
 - Ms. Franco shared that GLA will braid unrestricted funding with restricted communications funding to cover the cost of the marketing and communications consultant and website redesign.

Dr. Perez asked for a motion to approve the hiring of a marketing and communications consultant. It was **MOVED** to approve by Ms. Graswich; **SECONDED** by Ms. Rogers. All in favor; none opposed.

OTHER BUSINESS

GLA PROGRAM UPDATE

Ms. Franco directed the Board to review attachment I, GLA Program Updates.

Dr. Perez noted that he will work alongside Ms. Franco to explore ways the Board can stay informed and feel connected to the Foundation.

LACOE UPDATE

Dr. Duardo provided an update on LACOE initiatives and shared the following:

- Schools are back in session.
- LACOE has been successful in expanding the Community Schools Initiative. Initially, LACOE received about \$16 million that the LA County Board of Supervisors invested with Department of Mental Health for the pilot. With new funding from the state, LACOE is now the technical assistance lead for the area and has been supporting districts and schools across the county. LACOE's goal is to keep promoting the CSI model and getting as many schools as possible on board with adopting it.
- LACOE is continuing to be intentional about supporting the wellbeing of educators and offering free mental health services to anyone working in education in LA County. LACOE has behavioral health incentive program funding and has been working with the department of mental health and the managed care providers to provide services to students and educators. Through this partnership LACOE has been able to provide telehealth health services to all kids in LA county.
- October 4th is Tech Empowerment Day at the LA Coliseum. The event is in partnership with the LA County Board of Supervisors for students as part of the County's digital divide efforts.

BOARD MEMBER UPDATES

Mr. Steinhauser shared that the CSU adopted a black student success initiative because black students are not doing as well as they should. He is encouraging all the CSU presidents to work



closely with K12 to close that gap – it's going to take the TK-16 group and with the new equity index that is part of the LCAP.

BOARD MEETING CALENDAR

Dr. Perez directed the Board to attachment J, the Meeting and Topic Calendar. The new version of the calendar includes committee and Board of Directors meetings through June 2024.

Dr. Perez asked for a motion to approve the FY24 Board of Directors Meeting and Topic Calendar.

It was MOVED to approve the FY24 Board of Directors Meeting and Topic Calendar by Mr. Sanford; SECONDED by Dr. Duardo. All in favor; none opposed.

ADJOURNMENT

It was MOVED to adjourn at 4:30 PM by Ms. Graswich; SECONDED by Mr. Sanford. All in favor; none opposed.